deBCor
ENGINEERING

DEBCOR ENGINEERING

CUSTOMER SUCCESS STORY

McLarens

An early adopter of SAP Public Cloud, three years in.
Five months later, North America was live.

McLarens set out to be among the first to run a global business on SAP Public Cloud — scoped across 12 markets and all 54 countries it operated in. By 2024 the finance core still needed finishing and the data migration needed unblocking. deBCor joined in March 2024 as a specialist consultancy, delivered a finance-first go-live in June, and took McLarens North America live in August.

5 months from joining to North America go-live	**2–5% → 80–90%** data load rate, North America	**54** countries in the rollout plan	**40** deBCor consultants at peak

CLIENT
McLarens

ENGAGED
March 2024

PREPARED BY
deBCor Engineering

SAP Gold Partner

The client

McLarens is a global claims services and loss adjusting firm with a 90-year history, operating in 54 countries at the time of the program. It chose to lead rather than follow: as an early adopter of SAP Public Cloud, it took on a transformation of CRM, HR, T&E, Finance and Project Services across 12 markets, beginning with North America — its largest and most complex region.

The challenge

Being early is hard. Three years and roughly $30M into the program, working with a Big Four systems integrator, North America still wasn't live. The general ledger was in place, but the rest of the finance core wasn't, and journal entries were still being made by hand each month.

The data migration was the harder problem. Loads were achieving 2–5% success rates — well short of what a cutover needs, with no clear path to closing the gap using the approach in place.

That is the moment an ambitious program either finds a way through or loses momentum. McLarens brought deBCor in as a specialist consultancy alongside the incumbent, who remained the official lead for North America, to find the way through.

Five months, two go-lives

MARCH 2024	deBCor joins the program as a specialist consultancy, taking on the workstreams that had stalled it.
JUNE 2024 — FINANCE GO-LIVE	Foreign exchange, general ledger, accounts payable and accounts receivable live — replacing a GL-only ledger and manual monthly journal entries with a finance function the business could run on. Delivered ahead of the full program cutover.
MAY–JULY 2024 — DATA REMEDIATION	The inherited migration pipeline taken from 2–5% load rates to 80–90%, using AI-assisted data cleansing and a custom BTP data migration cockpit feeding clean data to remote staging tables. Legacy records enriched so they could migrate at all.
AUGUST 2024 — NORTH AMERICA GO-LIVE	McLarens North America — the largest and most complex region in the program — live on SAP Public Cloud.

INHERITED

2–5%

Data load success rate when deBCor joined.

AT GO-LIVE

80–90%

Achieved within months of joining, through cleansing the data before loading it rather than diagnosing failures after.

The workstreams deBCor owned

Data migration pipeline

AI-assisted cleansing routines and a custom BTP data migration cockpit, feeding a clean pipeline to remote staging tables.

Data enrichment

Legacy records enriched so they could be successfully migrated from the prior system into SAP.

Reporting

Delivered using SAP Build, CDS views, and SAP Integration Suite.

Early Finance go-live

FX, GL, AP and AR delivered as a milestone ahead of the full program cutover.

What the client said

> "McLarens undertook a significant challenge to transform its core operations — including CRM, HR, T&E, Finance, and Project Services — across 12 markets spanning all 54 countries in which we operate. As early adopters and industry pioneers of SAP's Public Cloud, we navigated a highly sophisticated transformation, beginning with North America — our largest and most complex region."
>
> "deBCor was instrumental to our success. Their consultants quickly earned the trust and confidence of our stakeholders, integrated seamlessly with our internal teams, and consistently went above and beyond to meet our deadlines."
>
> "What set deBCor apart was their boutique approach — agile, accountable, and highly invested in our success. They honored both their delivery and financial commitments and brought a level of personal attention rarely seen from larger firms. We would not hesitate to partner with deBCor again."
>
> **Jeff Babcook, VP, IT Project Management Office, McLarens**

ON THE PUBLIC RECORD

Phil Vedell of McLarens publicly named deBCor Engineering in the North America go-live announcement on LinkedIn, alongside SAP, a Big Four systems integrator, and other program partners.

Read it at debcor.com/case-studies/mclarens-sap-public-cloud

From specialist to lead partner

North America was the beginning. deBCor then became lead partner for the multi-country rollout — Australia, Japan, Europe and Latin America — carrying the method forward rather than rebuilding it.

Where North America had started at 2–5% load rates, the later regions started clean: first mock 0 loads ran at 100% sample size and achieved 80–90% load rates, because the AI cleansing routines primed the data before it was loaded. deBCor led the rollout through Mock 1 loads before the program was paused in 2025. At peak deBCor had 40 consultants on the program.

Outcomes

North America live in five months
Five months from joining, on a program three years in.

Data migration unblocked
2–5% load rates taken to 80–90% within months of joining.

A finance function, not a ledger
FX, GL, AP and AR live in June, replacing manual monthly journal entries.

Lead partner on the rollout
Led Australia, Japan, Europe and Latin America through Mock 1, with mock 0 loads at 100% sample size and 80–90% load rates.

Engagement at a glance

Client	McLarens — global claims services and loss adjusting, 90-year history
Platform	SAP Public Cloud · GROW with SAP
Program scope	CRM, HR, T&E, Finance, Project Services — 12 markets across 54 countries
deBCor's role	Specialist consultancy for North America alongside the incumbent Big Four SI; lead partner for the multi-country rollout
Engaged	March 2024
Go-lives	Finance June 2024 · North America August 2024
Peak team	40 deBCor consultants
Regions	North America live August 2024; Australia, Japan, Europe and Latin America led through Mock 1 loads
Client contact	Jeff Babcook, VP, IT Project Management Office
Public reference	Phil Vedell, McLarens — LinkedIn go-live announcement, August 2024

Program stalled?

A program that has run for years without a go-live is rarely stuck on one thing. It is usually a finance core that was never finished and data that will not load. Both are solvable without restarting — and both are where we start.

Talk to us: gareth@debcor.com · debcor.com/contact

ABOUT DEBCOR ENGINEERING

deBCor Engineering is a senior-led SAP consulting and enterprise AI firm, founded in 1997 — 29 years of SAP delivery. An **SAP Gold Partner** and SAP Build and Service Partner, ranked #5 in the USA on SAP PartnerFinder.

67 consultants, 30 of them senior technofunctional, each holding multiple SAP certifications. Experience across the team ranges from **5 to 30+ years**.

Delivery teams in **four countries — the United States, India, New Zealand, and Chile**. Team size follows the work: we scale to the engagement rather than carrying a bench.

100% client retention since founding.